



**XV ENCUENTRO INTERNACIONAL
VIRTUAL EDUCA PERÚ 2014**

Lima, Perú, 09-13 de junio, 2014

www.virtualeduca.org/encuentros/peru <http://virtualeduca.org.pe>



ORGANIZADO POR:



III INTERNATIONAL EXHIBITION 'EDUCATION, INNOVATION AND ICT'

EXHIBITORS FORM

PLEASE FORWARD TO:

Virtual Educa Andean Foundation phone.- +(51) 14415160

Liliana Larrea, Manager fvea@virtualeduca.org

Expo management [once the booth is confirmed]: Beatriz Palacio bpalacio@virtualeduca.org

ORGANIZATION

Name				
Address				
ZIP Code	City	Country		
Website				

CONTACT PERSON

Last Name	First
Position	
Phone	E-mail

EXHIBITS AREA

Description	Cost (1)	Observations
09 square meters booth [10 x 10 sq ft]	3,500 USD	
09 square meters space	3,000 USD	
18 square meters booth	6,500 USD	
18 square meters space	5,500 USD	

PAYMENT (please check with X the chosen option)

CREDIT CARD:	VISA	MASTERCARD	AMEX	OTRA
Number				
Cardholder name				
Expiration date	Signature: (2)			
BY TRANSFER (please forward together with the application a scanned copy of the wire receipt)				
Bank: BANCO CONTINENTAL (BBVA)		Agency: 0431		
Address: Av. Basadre 133 - San Isidro- Lima (PERÚ)				
Beneficiary: FUNDACIÓN VIRTUAL EDUCA ANDINA				
Account Number: 001104310100002179		BIC / SWIFT Code: BCONPEPL		
Place and date				

(1) Price established in US dollars.

(2) For credit card payments, please sign where indicated.

GENERAL INFORMATION

<http://www.virtualeduca.org/exposicion>

1. EQUIPMENT

1.1. BOOTH EQUIPMENT

Equipment included:

Lacquered aluminum borders; melamine-wooden panels; lighting with halogen lamps of 300 w/each; electrical switchboard with magneto-thermal, differential and electrical hook-ups of 500 w. front strip, with the exhibitor's name and booth number; Wi-Fi internet access; 1 counter, 1 table and 2 chairs. At an additional cost, all kinds of accessories are available. Booths may also be adapted to the exhibitor's needs at an additional cost.

1.2. SPACE EQUIPMENT

Equipment included:

Electrical switchboard with magneto-thermal differential and electrical hook-ups of 500 w. Wi-Fi internet access.

2. SPECIFICATIONS

2.1. EXHIBITION AREA

- Booths will be provided to the exhibitors on Saturday June 07th, 2014, at 10:00 am. The exhibition will open on Monday June 09th, at noon. The official inauguration will take place on Monday June 09th, at 6:00 pm.
- Please note that the official delegations will visit the exhibition area before the inauguration ceremony, therefore we request the booths being completely set up by Monday June 09th before noon. Thank you.
- The exhibition schedule will be as follows: Tuesday June 10th: 10:00 am - 7:00 pm; Wednesday June 11th: 10:00 am - 7:00 pm; Thursday June 12th: 10:00 am - 2:00 pm; Friday June 13th: 09:00 am - 12:00 noon. Access to the exhibition will be free of charge.

2.2. LISTED PRICES INCLUDE

- Booth equipment, as indicated.
- Name and exhibitor's description in the Exhibitors Directory.
- Having a booth includes to be part of the permanent virtual exhibition.
- Promotional campaigns focused at national, international and specialized sectors.
- Free accreditations for the booth managers [up to 5].

3. ADDITIONAL INFORMATION (TO BE PROVIDED BY THE EXHIBITOR)

Please, provide us with the following information:

3.1. BOOTH FRONT STRIP [up to 20 characters; please use capital letters]

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3.2. INFORMATION FOR THE EXHIBITORS' CATALOGUE

The catalogue will include the information herein included about your organization. Please include also a brief description (up to 150 words) of your activities.

Organization		
Corporate name		
Address		
Contact person		
Phone		e-mail
Website		
Description of theirs activities:		

VIRTUAL EXHIBIT

<http://www.expovirtualeduca.org>

- Contact information request about the company, its products and services.
- Space for the commercial slogan of the company. Corporate logo prominently placed.
- Information module about the company, aims and goals.
- Commercial catalogue.
- Corporate promotional videos area [up to 4].
- Images gallery exhibition area.
- Links to the exhibitors websites [up to 4].
- Liaison to social networks [Facebook, Twitter, Foursquare, LinkedIn, You Tube].
- Promotional posters and screens area.
- Downloading documents module [corporate reports, presentations, catalogs, information brochures, etc.].
